



IMPACT

BY LAURA

Long Bio



Laura Barnard, PMP

Keynote Speaker, Trainer & Consultant

Owner, [IMPACT by Laura](#)

Founder and CEO, [PMO Strategies](#)

Founder and President, [Project Management for Change](#), 501(c)(3) nonprofit

Laura Barnard has spent more than 24 years helping business leaders in a broad range of organizations, from nonprofits to global financial institutions, get the results they crave. She combines her deep experience in the PMO and Change Management space with her passion for helping people get things done to transform how organizations realize business strategy. She shares her experience and stories in her blog titled, "[I wish I had me when I was you...](#)"™

Laura runs several training and coaching programs that help organizations and individuals deliver high-impact outcomes on their projects and drive organizational change. Laura is best known as "the PMO lady" for her extensive experience in building and running PMOs that Get. It. Done. while developing a high-performing team of IMPACT Drivers that become an invaluable asset to any organization.

Laura believes that project managers are uniquely positioned to help organizations have a greater impact. She is the Founder and President of [Project Management for Change](#), a nonprofit organization whose mission is to raise the profile of the project management profession by showing the value of project management across the globe as the most effective enabling resource for delivering sustainable change in the nonprofit sector. Their signature event, the [Project Management Day of Service \(PMDoS\)](#)®, brings together thousands of project managers with hundreds of nonprofit leaders to change the world, one project at a time.

Laura served on nonprofit boards for more than 12 years including multiple Project Management Institute (PMI) chapters, Virginia International University and Goodwill Industries. She continues to support the evolution of Project Management globally in her role as advisory board member for several global firms, as well as continuing to bring high-IMPACT content to project management focused conferences and training programs. Laura has a Computer Science degree from Virginia Tech, a Project Management Institute (PMI), PMP certification, and a Prosci Change Management Practitioner certification.

You can learn more about Laura at [IMPACTbyLaura.com](#).



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Short Bio



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